

# Zack Seward

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## Experience

### Editor-in-Chief, Technical.ly

Philadelphia, Pa.

June 2014 to present

- Co-lead editorial strategy and edit content for five-market network of local tech news sites.
- Manage team of staff writers, editors and freelance reporters.
- Collaborate with engagement team to execute analytics-driven audience growth goals.
- Produced monthly podcast from August 2014 to September 2015.

### Freelance Copyeditor, VICE/Broadly

Remote

June 2016 to Dec. 2016

- Edited articles for VICE's women's vertical; suggested structural edits as needed.

### Innovations Reporter, WHYY (NPR/PBS)

Philadelphia, Pa.

July 2012 to June 2014

- Reported, voiced and produced daily stories for radio and online audiences.
- Helped launch weekly radio show on health, science and innovation.
- Reported and voiced radio stories for national broadcast on NPR.

### Multimedia Reporter/Interim Editor, Innovation Trail (NPR/PBS)

Rochester, N.Y.

June 2010 to July 2012

- Covered upstate New York economy for statewide public-media reporting project.
- Co-produced and co-hosted TV special on New York's economic development efforts.

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## Skills

### Editorial

- Headline writing, AP style, fact-checking, social media

### Software

- WordPress, Pro Tools, Hindenburg, Final Cut Pro, Photoshop, Excel

### Web Development

- Completed 16-week **New York Code + Design Academy** night course focusing on HTML, CSS, JavaScript and other frameworks; [made this](#)

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## Education

Columbia University Graduate School of Journalism, 2009-2010

MS, Journalism (broadcast concentration)

University of Chicago, 2002-2006

BA, Anthropology with honors